



INTRODUCING INDIA'S FIRST INTELLIGENT CUV



**WINDSOR** *EV*

L I V E   B U S I N E S S   C L A S S

Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. T&C apply.

WHY SHOULD THE LUXURY OF COMFORT  
AND SPACE BE RESTRICTED TO A SELECT FEW?  
HOW LONG WILL WE DRIVE COMPROMISES?

NOT ANYMORE.

WE HAVE REIMAGINED THE CODES OF LUXURY,  
REDEFINED THE BENCHMARKS OF COMFORT,  
AND REKINDLED THE IDEA OF IMMERSIVE TRAVEL.

SO YOUR EVERYDAY DRIVES FEEL BEYOND  
THE ORDINARY.

SO YOU DISCOVER MORE IN YOUR JOURNEYS.

SO YOU ENJOY AN EXPERIENCE THAT'S  
TRULY A CLASS APART.

 **WINDSOR** *EV*  
L I V E   B U S I N E S S   C L A S S





## INDUSTRY-FIRST INITIATIVES

MG Motor has pioneered industry-first initiatives for the battery rental, charging ecosystem, lifetime warranty\*\* and over-all ownership aimed at breaking the barriers and making adoption of EVs easy and accessible.

UNIQUE OWNERSHIP PROGRAMME

# BaaS

Battery-as-a-Service\*

# LIFETIME WARRANTY

on battery for first owner\*\*

# 3-60 Assured Buy Back<sup>#</sup>

\*BaaS is a unique retail financial product. Battery rental per km is applicable basis different offers given by respective finance partners. Vehicle shall be under the hypothecation of respective financier. All applicable taxes, surcharges and other fees, if any, on any voucher, purchase, registration, etc. shall be borne by the customer. Battery rental shall be exclusive of the charges borne by the customer in charging the vehicle. Finance is at the sole discretion of financier as per the credit policy and norms of respective Financier. For more details, connect with respective financier/website. In the event that battery gets damaged due to any external factor due to customer's fault, the customer shall be liable to bear the cost of the battery. Applicable only for private registration vehicles. Terms and conditions may change as per applicable laws and policies. \*\*The Buyback plan price varies basis age & running of the vehicle. For any doubts or clarifications, please reach out to your nearest MG dealership to understand the applicable terms and conditions. \*\*For first registered owner. Applicable for private registration only. In case of ownership change, warranty on HV battery will be 8 years or 1,60,000 km, whichever is earlier from the first ever date of delivery of the vehicle. Refer Owner's Manual for more details. The warranty coverage for 12V battery, tyres is valid for 1 Year, while for infotainment system is valid for 3 Years. T&C apply.



# MG WINDSOR *EV* AT A GLANCE



OPULENT INTERIORS

FUTURISTIC EXTERIORS



REASSURING SAFETY

SMART CONNECTIVITY



EV ASSURANCE & ENABLERS

# INTERIORS



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FIRST-IN-SEGMENT

**AERO-LOUNGE™**  
SEATS  
WITH 135° RECLINE

**COMFORT TAKEN TO A NEW ANGLE**

Rediscover the joy of comfort when its boundaries are pushed to a whole new level. Enjoy the calm as you sit back and relax on the cosy seats with 135° multi-level recline.

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FIRST-IN-SEGMENT

# INFINITY VIEW™ GLASS ROOF

ENJOY SKY-HIGH VIEWS ON EVERY JOURNEY

Imagine an invisible roof and the endless vistas that it offers. Experience them all in every drive with the MG Windsor EV.

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LARGEST-IN-SEGMENT

**GRANDVIEW™**  
TOUCH DISPLAY

## ENTERTAINMENT JUST A TOUCH AWAY

Make your journeys more delightful with your favourite applications on a futuristic 39.6 cm (15.6 inch) infotainment system.



**9-SPEAKER** AUDIO  
SYSTEM BY **Infinity**

## SOUNDS INFINITELY BETTER

Surround yourself with nine speakers that make your entertainment sound more powerful.  
4 Speakers | 4 Tweeters | 1 Subwoofer

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FIRST-IN-SEGMENT  
**256 COLOUR AMBIENT LIGHT**

## LED BY YOUR MOOD

Turn on the splendid ambient lighting with auto change technology and make your drives express the way you feel.



## WIRELESS SMARTPHONE CHARGER



## WIRELESS ANDROID AUTO & APPLE CARPLAY

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BEST-IN-CLASS  
REAR LEGROOM

## LIVE MILES OF OPULENCE

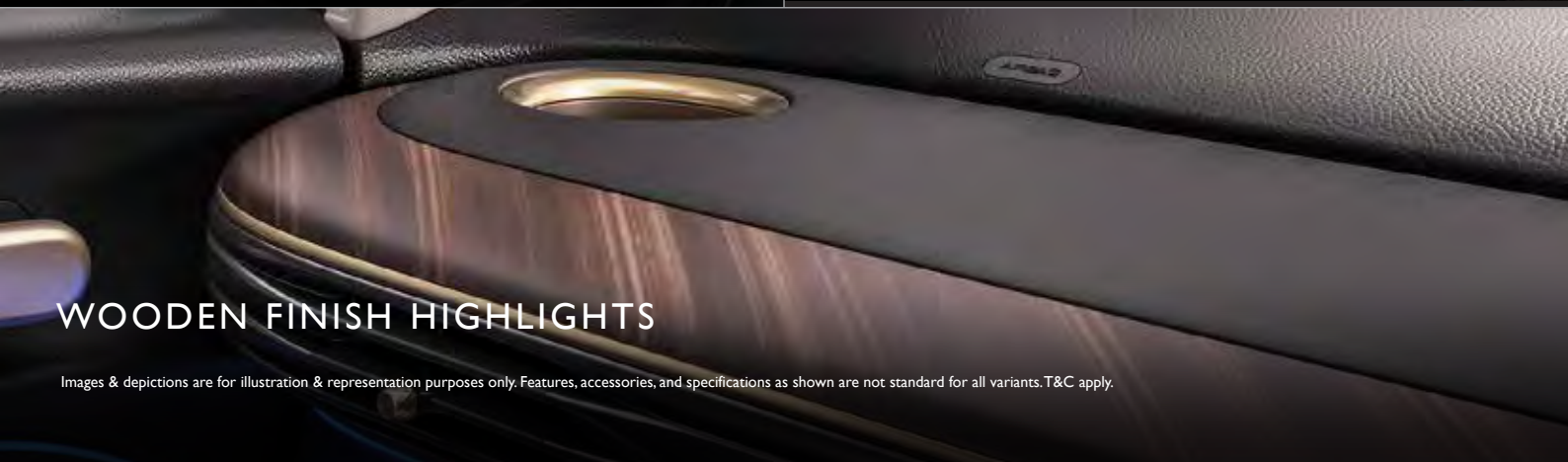
Feel the magnificence of Knight Black interiors accentuated with a generous use of Royal Touch Gold highlights and soft touch material on the dashboard and door trims.



VENTILATED FRONT ROW SEATS



MULTI-FUNCTION  
STEERING CONTROLS



WOODEN FINISH HIGHLIGHTS

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DRIVER ARMREST STORAGE



REAR-CENTRE ARMREST WITH CUPHOLDERS



FIRST-IN-SEGMENT  
6-WAY POWER DRIVER SEAT



LARGEST-IN-SEGMENT  
604\* L BOOT SPACE

## SPACE FOR YOUR WORLD

Keep your journeys going with a storage space of 604 litres that holds what you need and more.

Images & depictions are for illustration & representation purposes only. Features, accessories, and specifications as shown are not standard for all variants. MG Motor India urges drivers to follow traffic rules, which are meant to keep them safe on roads. \*T&C apply. Boot space of Excite and Exclusive variant is 604 L, Essence has 579 L of boot space.



# EXTERIORS



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## AEROGLIDE™ DESIGN

### A MARVEL ON THE MOVE

A unique form that lets you enjoy the spotlight on the roads.



2700 mm

BEST-IN-CLASS  
2700 mm WHEELBASE

### THE LONG STRETCH OF STABILITY

Long wheelbase that makes your drive smooth, stable and spacious.

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# SMARTFLOW™ TAIL LIGHT

CONNECTED LED TAIL LAMPS

# STARSTREAK™ LED

LED FRONT POSITIONING LAMPS & DRLS

ILLUMINATED  
FRONT MG LOGO

LED HEAD LAMPS

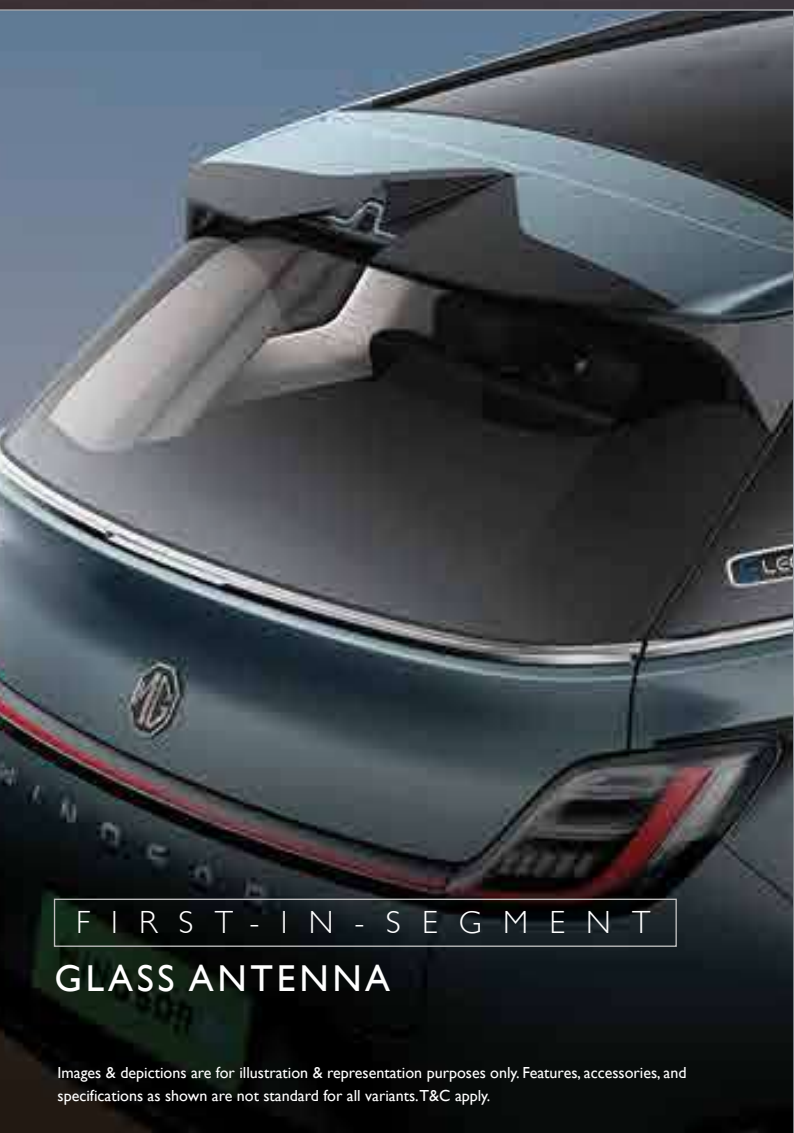




FIRST-IN-SEGMENT

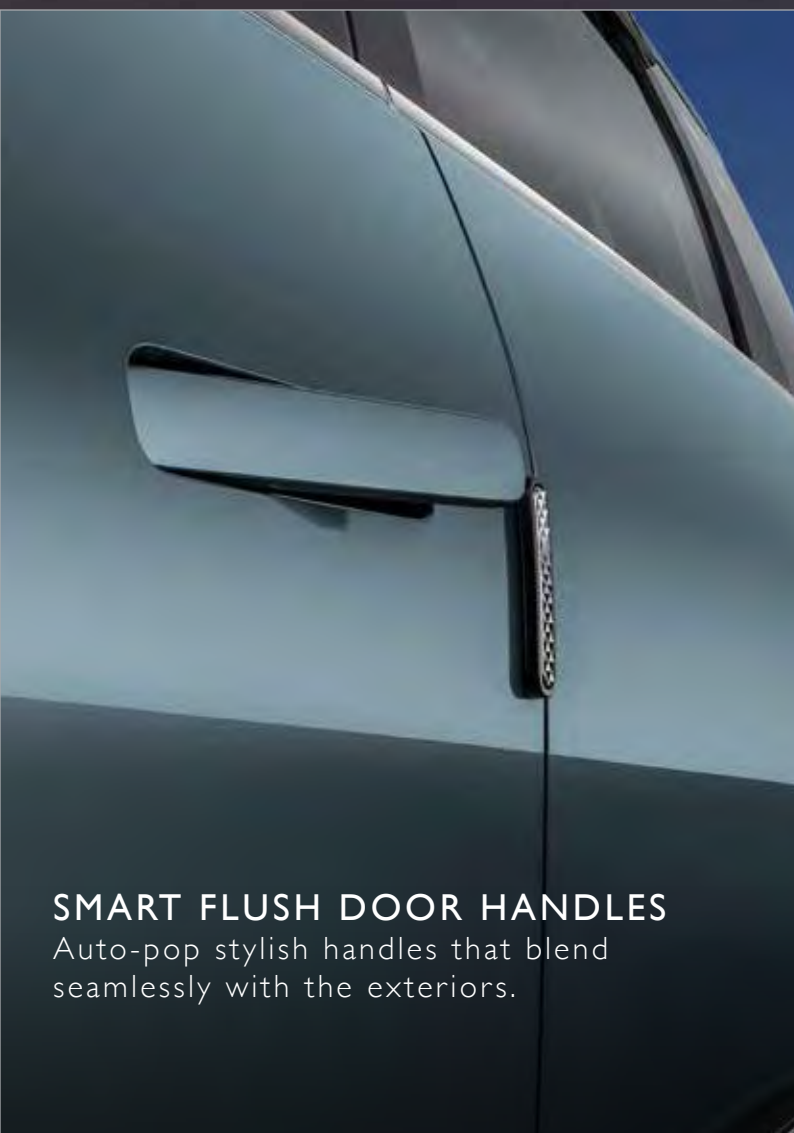
## R18 DIAMOND CUT ALLOY WHEELS

R18 Diamond Cut Alloy Wheels that make your drives the centre of attraction.



FIRST-IN-SEGMENT

## GLASS ANTENNA



## SMART FLUSH DOOR HANDLES

Auto-pop stylish handles that blend seamlessly with the exteriors.

# SAFETY & PERFORMANCE



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# | POWER YOUR DRIVE

The long-lasting and reliable battery of the MG Windsor EV delivers a powerful performance in all four driving modes - Eco+, Eco, Normal and Sports - and keeps you free of worries and immersed in the drive.

Our prismatic cells battery meets the optimal safety standards and is certified to operate with durability and stability.



**39 STRINGENT SAFETY TESTS**



**IP67: WATER & DUST  
RESISTANCE CERTIFICATION**



**FIRST-IN-SEGMENT  
BATTERY HEATING FUNCTION**



**LIQUID COOLING SYSTEM**



**BATTERY CAPACITY  
38 kWh**



**RANGE: 332 KM\***





6 AIRBAGS (DUAL FRONT, SIDE & CURTAIN)  
STANDARD ACROSS ALL VARIANTS



360° SURROUND VIEW CAMERAS AND REAR PARKING SENSORS

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- Ultra-High Strength Steel
- Advanced High Strength Steel
- High Strength Steel
- Hot Formed Steel

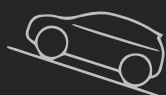
## SAFETY BY DESIGN

A fortress made of high strength steel designed to keep you and your family safe.

## | MORE SAFETY FEATURES



ELECTRONIC STABILITY PROGRAMME



HILL-START ASSIST CONTROL



HILL DESCENT CONTROL



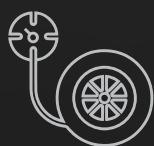
ALL 4 DISC BRAKES



ELECTRIC PARKING BRAKE AUTO HOLD



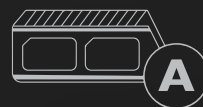
RAIN SENSING WIPERS



DIRECT - TYRE PRESSURE MONITORING SYSTEM



AUTO DIMMING INSIDE REAR VIEW MIRROR



AUTO HEADLAMPS



FOLLOW ME HOME HEADLAMPS



LED CORNERING LIGHTS



LED REAR FOG LAMPS



EMERGENCY STOP SIGNAL (ESS)



3-POINT SEAT BELT (ALL SEATS)



SEAT BELT REMINDER (ALL SEATS)



ISOFIX

# SMART CONNECTIVITY



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# CONNECT WITH YOUR DRIVES

**i-SMART**

**80+**  
CONNECTED  
CAR FEATURES



MG APPSTORE  
POWERED BY JIO



JIOGAMES



HOME 2 CAR



REAR VIEW MONITOR



AI BASED VOICE  
COMMANDS  
POWERED BY JIO



CUSTOMISABLE  
HOMESCREEN



CO<sub>2</sub> SAVINGS



CHARGING FINISHED  
REMINDER



OTTplay



**JioSaavn**

JioSaavn APP FOR  
MUSIC & PODCASTS



CHIT-CHAT  
COMMANDS



CUSTOMISABLE LOCK  
SCREEN WALLPAPER



30+ HINGLISH  
VOICE COMMANDS



HEAD UNIT THEME  
STORE

## CUSTOMISE THE THEME OF YOUR GRANDVIEW™



ROYAL GOLD



ROYAL LIGHT



SNAZZY LIGHT



GLAMOROUS DARK



LIGHT CHASER

Accessories and features shown in the pictures may not be a part of standard equipment and will differ according to the variant. Some features are dependent on availability of network and internet speed. i-SMART standard services are complementary with the purchase of a new MG. The services are activated on the date of delivery and validity period of services will commence from such date. 2GB Data/Month free for 1 year from date of delivery. After the consumption of 2GB within a month customer needs to recharge to continue data related services. \*\*This is an i-SMART premium feature which is a paid option for all vehicles delivered after 6th May 2025 and will need to be Subscribed from the My MG Mobile App.



## | i-SMART FEATURES



REMOTE CAR CONTROLS\*\*



LIVE LOCATION  
SHARING & TRACKING\*\*



DIGITAL KEY  
WITH SHARING  
CAPABILITIES



IN-CAR REMOTE CONTROL  
USING i-SMART APP



ANTI-THEFT  
IMMOBILISATION\*\*



SMART  
DRIVE INFO



GEOFENCE



100+ VR COMMANDS TO  
CONTROL AC, MUSIC,  
RADIO & MORE



E-CALL  
& I-CALL



VEHICLE  
STATUS SCAN



ECOTREE –  
CO<sub>2</sub> SAVINGS



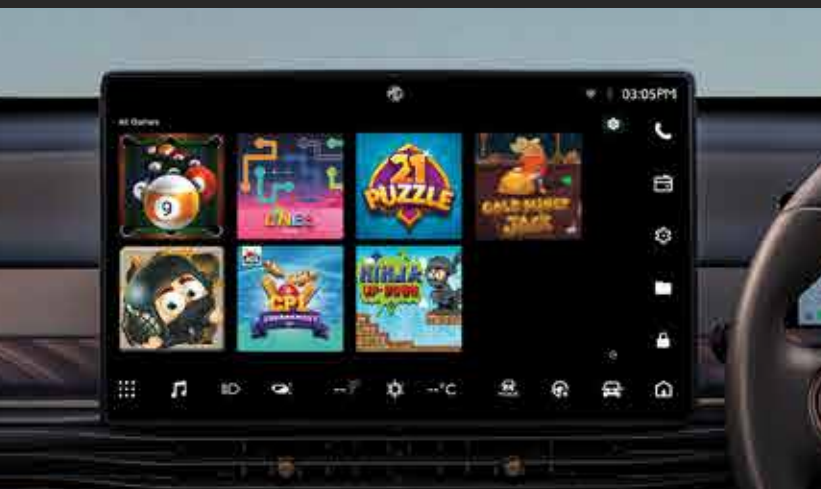
i-SMART APP FOR  
ANDROID &  
APPLE WATCH

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# | MG APPSTORE POWERED BY JIOSTORE



INCLUDES CATEGORIES LIKE OTT (OVER-THE-TOP) AND MUSIC  
AUTO-UPDATE SYSTEM FOR SEAMLESS FUNCTIONING



## | JIOGAMES

INSTANT ACCESS TO A CURATED  
SELECTION OF FAMILY-FRIENDLY GAMES

MULTIPLE GENRES LIKE SPORTS, ACTION,  
PUZZLES, AND MUCH MORE

## | OTTplay

WIDE VARIETY OF YOUR FAVOURITE  
MOVIES AND SHOWS ACROSS  
VARIOUS GENRES





# | HOME 2 CAR



LINK BETWEEN YOUR  
CAR AND THE JIOFIBER  
SET-TO-BOX



TEST DRIVE  
BOOKING FOR  
ANY MG CAR



SERVICE  
APPOINTMENT  
SCHEDULING FOR  
YOUR CAR

# | HELLOJIO AUTO VOICE RECOGNITION

IN 6 LANGUAGES - ENGLISH, HINDI, TAMIL, TELUGU, MARATHI, & GUJARATI



HANDS-FREE  
WAKE-UP COMMAND:  
"HELLO MG"



DIRECT COMMAND  
FUNCTIONALITY  
(NO WAKE-UP REQUIRED)



OFFLINE COMMAND  
EXECUTION IN AREAS  
WITH NO NETWORK



CALL-MAKING  
CAPABILITY



ACCESS TO THE  
LATEST NEWS, HOROSCOPE,  
WEATHER UPDATES, AND  
ADDITIONAL FEATURES

# EV ASSURANCE & ENABLERS

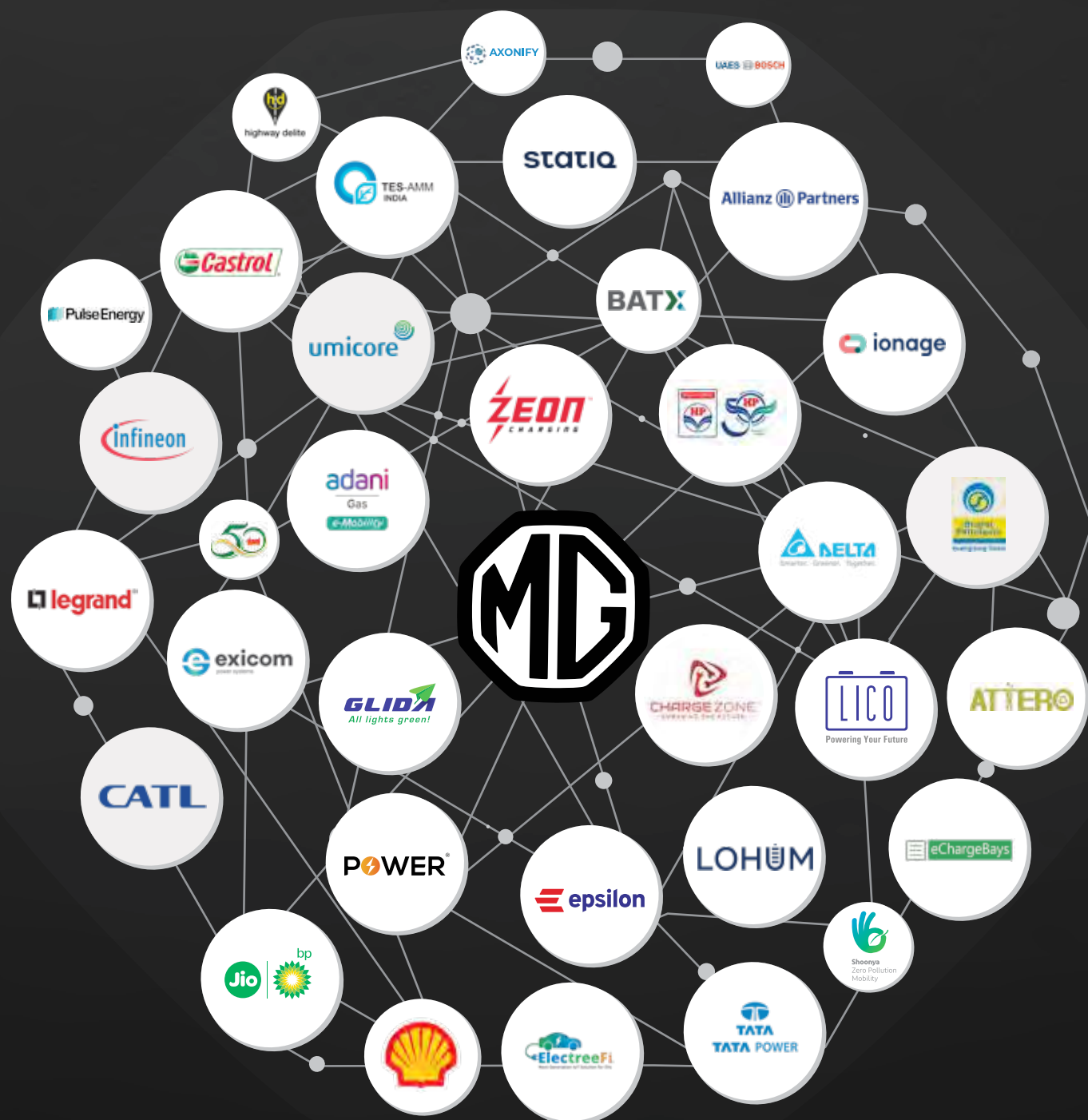


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# | DRIVING INDIA'S EV ECOSYSTEM

Key partnerships with the leading players in EV ecosystem for Battery Technology, Charging Infrastructure, Product Development, Technology Innovation, AI Implementation & Electronics.



# | 6 WAYS TO CHARGE UP

Six options for charging your vehicle ensure that your travels will keep on going comfortably.



## DC SUPER FAST CHARGERS

Charge your car from 0-80% in 55\* minutes.



## AC FAST CHARGERS\*\*

Get AC Fast Charger installed at home or office and charge your car from 0-100% in 6.5\* hours.



## UNIFIED APP FOR EV CHARGING

One-stop EV charging point platform with widest charging network coverage.

## PORTABLE CHARGER WITH YOUR CAR

A portable charging cable comes with the car which plugs into a 15A socket.



## ROADSIDE MOBILE ASSISTANCE#

Mobile charging on the road during emergencies is available 24x7.

## MG CHARGE INITIATIVE

An initiative to install 1000 AC Fast Chargers within community spaces in India in 1000 days.





# | UNIFIED APP FOR EV CHARGING

One-stop EV charging point platform with widest charging network coverage.



eHUB by MG



## INTUITIVE INTERFACE

Navigate for your EV needs easily.



## DISCOVER

Locate the charging points close to you and know the network.



## RESERVATION

Reserve your charging slot at any charging station in the wide network\*.



## TRIP PLANNER

Plan a route with available charging points.



## CONVENIENCE

Scan the QR code and begin charging.



## EASE OF PAYMENT

Pay for charging from the app itself.\*



SCAN THE  
QR CODE

GET IT ON  
Google Play

Download on the  
App Store

# | ASK EVERY EV QUERY



DISCOVER THE TRUTH ABOUT  
CHARGING | BATTERY | RANGE | COST & MORE



VISIT NOW  
[WWW.EVPEDIA.CO.IN](http://WWW.EVPEDIA.CO.IN)

HOW ACCESSIBLE ARE EV  
CHARGING STATIONS IN INDIA?

WHICH FACTORS AFFECT THE  
RANGE OF ELECTRIC VEHICLE?

WHAT IS THE FUNCTION OF BMS?

HOW SHOULD CHARGING  
EQUIPMENT BE GENERALLY  
INSTALLED?





UNIQUE OWNERSHIP PROGRAMME

# BaaS

Battery-as-a-Service\*

A unique ownership programme that makes owning your favourite EV highly affordable with great savings and an exceptional assurance of buyback.  
A never-before offering where you do not pay for the battery but only for the car, thus drastically bringing the overall cost down.

INTRODUCTORY PRICE STARTS AT  
**₹9.99\*** LAKH  
+ BATTERY RENTAL @ ₹3.9/km\*

+

**3-60** Assured  
Buy Back<sup>#</sup>



\*BaaS is a unique retail financial product. Battery rental per km is applicable basis different offers given by respective finance partners. Vehicle shall be under the hypothecation of respective financier. All applicable taxes, surcharges and other fees, if any, on any voucher, purchase, registration, etc. shall be borne by the customer. Battery rental shall be exclusive of the charges borne by the customer in charging the vehicle. Finance is at the sole discretion of financier as per the credit policy and norms of respective Financier. For more details, connect with respective financier/website. In the event that battery gets damaged due to any external factor due to customer's fault, the customer shall be liable to bear the cost of the battery. Applicable only for private registration vehicles. Terms and conditions may change as per applicable laws and policies. <sup>#</sup>The Buyback plan price varies basis age & running of the vehicle. For any doubts or clarifications, please reach out to your nearest MG dealership to understand the applicable terms and conditions.

UNIQUE OWNERSHIP PROGRAMME

# BaaS\*

Battery-as-a-Service

VARIANT	BaaS PRICE
EXCITE	₹9 99 800* + BATTERY RENTAL @ ₹3.9*/km
EXCLUSIVE	₹10 99 800* + BATTERY RENTAL @ ₹3.9*/km
ESSENCE	₹11 99 800* + BATTERY RENTAL @ ₹3.9*/km



\*Ex-showroom price India for base variant under BaaS unique ownership programme. Contact your nearest MG dealer for specific details. T&C apply.  
For other disclaimers, visit the website - <https://www.mgmotor.co.in/vehicles/windsor-ev-electric-car-in-india/terms-and-condition>

# COMPREHENSIVE OWNERSHIP PACKAGE

MG e-Shield<sup>^</sup> is a thoughtfully designed ownership package that offers assurance and convenience to all MG Windsor EV owners.



## LIFETIME WARRANTY<sup>#</sup> ON HV BATTERY

### 3 YEARS

UNLIMITED WARRANTY<sup>~</sup>  
ON VEHICLE  
(Other than HV battery)

### 3 YEARS

ROADSIDE ASSISTANCE

### 3 SERVICES

LABOUR FREE  
SERVICES<sup>\*\*</sup>

## OPTIONAL PERSONALISED PLANS

Enhanced e-Shield offering with 130+ options<sup>°</sup> to choose from

**EXTENDED WARRANTY PLANS** – Up to 5 yrs with unlimited kilometres

**EXTENDED RSA PLAN** – Up to 5 yrs

**3-60 BUYBACK PLAN** – Assured buyback of 60% (ex-showroom) after 3 yrs/45000 km<sup>\*</sup>

**PROTECT PLANS** – Up to 5 yrs/75000 km

**CLASSIC** (scheduled maintenance coverage)

**PREMIUM** (scheduled maintenance and wear & tear except tyre/12V battery/accidents coverage)

<sup>^</sup>For first registered owner. Applicable for private registration only. In case of ownership change, warranty on HV battery will be 8 years or 1,60,000 km, whichever is earlier from the first ever date of delivery of the vehicle. Refer Owner's manual for more details. <sup>~</sup>The warranty coverage for 12V battery, tyres is valid for 1 Year, while for infotainment system is valid for 3 Years. <sup>°</sup>MG Windsor EV e-Shield plan can be purchased within 15,000 km or 12 months (Protect Plan, & 3-60 Buyback plan) & within 80,000 or 36 months (extended warranty, extended RSA) from the date of purchase (whichever is earlier). <sup>\*</sup>Basis age & running of the vehicle. <sup>\*\*</sup>T&C apply. <sup>°</sup>For first 3 scheduled services.



# | DRIVE YOUR EXPRESSION

Pick a colour of choice that speaks to you and add a personal touch to the journeys you go on.



TURQUOISE GREEN



PEARL WHITE



CLAY BEIGE



STARBURST BLACK

# MG WINDSOR *EV*

VARIANT	PRICE
EXCITE	₹ 13 99 800*
EXCLUSIVE	₹ 14 99 800*
ESSENCE	₹ 15 99 800*



# SPECIFICATIONS

<b>DIMENSIONS</b>	
LENGTH (mm)	4,295
WIDTH (mm) (INCLUDING MIRRORS)	2,126
WIDTH (mm) (EXCLUDING MIRRORS)	1,850
HEIGHT (mm)	1,677
BOOT SPACE (l)	604*
WHEELBASE (mm)	2,700
<b>ELECTRIC MOTOR</b>	
ELECTRIC MOTOR TYPE	Permanent Magnet Synchronous Motor
MAX. POWER (PS/kW)	136/100
MAX. TORQUE (Nm)	200
<b>HIGH-VOLTAGE BATTERY</b>	
BATTERY CAPACITY (kWh)	38
CHARGER CONNECTION TYPE	CCS2
ESTIMATED CHARGE TIME (0-100%) [3.3 kW]	15 hr
ESTIMATED CHARGE TIME (0-100%) [7.4 kW]	7.5 hr
ESTIMATED CHARGE TIME (0-80%) [50 kW]	55 min
MAXIMUM FAST CHARGING CAPABILITY (kW)	45 kW
RANGE IN SINGLE CHARGE (km)	332*
<b>TRANSMISSION</b>	
TRANSMISSION	Automatic
<b>TYRE</b>	
TYRE & WHEEL	215/60 R17 (D=436.6 mm) 215/55 R18 (D=462 mm)
<b>BRAKES</b>	
FRONT & REAR BRAKES	Disc
<b>SUSPENSION</b>	
FRONT	MacPherson Strut
REAR	Torsion Beam

\*Boot space of Excite & Exclusive variant is 604L, Essence has 579L of boot space. Features and specifications may vary model wise. Actual performance may vary depending on various conditions including driving pattern, speed, etc.T&C apply. \*\*Depending on the condition of high-voltage battery, charger specifications, and ambient temperature, the time required for charging the high-voltage battery may vary. \*Specified range is as per standard MIDC test procedure (Part I + Part 2), carried out by certifying authority. Range may vary depending on various driving behaviour, traffic conditions, speeds, vehicle loads etc.T&C apply.



EXTERIOR	EXCITE	EXCLUSIVE	ESSENCE
LED Projector Headlamps	√	√	√
LED Daytime Running Lights	√	√	√
StarStreak™ LED Front Positioning Lamps	√	√	√
SmartFlow™ LED Tail Light	√	√	√
Illuminated Front MG Logo	√	√	√
Wheel Size			
R17 (D = 436.6 mm) Steel Wheel with Wheel Cover	√	–	–
R18 (D = 462 mm) Diamond Cut Alloy Wheels	–	√	√
Turn Indicators on Outside Rear View Mirror	√	√	√
Flush Door Handles	√	√	√
Glass Antenna	√	√	√
Chrome Finish on Window Beltline	–	√	√

INTERIOR	EXCITE	EXCLUSIVE	ESSENCE
Knight Black Interiors	√	√	√
Royal Touch Gold Interior Highlights	√	√	√
Leather* Pack			
Dashboard	–	√	√
Driver Armrest	√	√	√
Door Trims	–	√	√
Steering Wheel	–	√	√
Seat Upholstery			
Fabric Seats	√	–	–
Leather* Seats	–	√	√
60:40 Rear Split Seats	√	√	√
Front & Rear Height Adjustable Headrests	√	√	√
Front Console Storage			
Open Storage	√	–	–
Roller Shutter	–	√	√
Multi Colour LED Ambient Lights (With 256 Colours)	–	–	√
LED Luggage Lamp	√	√	√
Rear AC Vents	√	√	√
PM2.5 Filter	–	–	√
Reading Lights			
LED Front Reading Lamp	√	√	√
LED Rear Reading Lights	–	√	√

INFOTAINMENT	EXCITE	EXCLUSIVE	ESSENCE
Infotainment Display			
25.6 cm (10.1 inch) Touch Display	√	–	–
39.6 cm (15.6 inch) GrandView™ Touch Display	–	√	√
USB + FM + Bluetooth Music & Calling	√	√	√
Steering Mounted Audio Controls	√	√	√
USB Chargers (Front 2 - I Type A & I Type C/Rear 1 - Type C)	√	√	√
12V Power Outlet	√	√	√
Wireless Android Auto & Apple Carplay	√	√	√
6 Speakers	√	√	–
9 Speakers Audio System by Infinity	–	–	√

CHARGER DETAILS	EXCITE	EXCLUSIVE	ESSENCE
3.3 kW Portable Charging cable	√	√	√
3.3 kW AC Home Charging Box	√	√	–
7.4 kW AC Fast Charger	Optional	Optional	√

COMFORT & CONVENIENCE	EXCITE	EXCLUSIVE	ESSENCE
Infinity View™ Glass Roof	–	–	√
Aero-Lounge™ Seats			
Ventilated Front Row Seats (Driver & Co-driver)	–	–	√
Multi-level Reclining Rear Seat	√	√	√
Instrument Cluster			
Fully Digital 17.7 cm (7 inch) LCD Cluster	√	–	–
Fully Digital 22.3 cm (8.8 inch) LCD Cluster	–	√	√
Driver Seat Height Adjustment			
Manual Adjustment	√	–	–
6 Way Power Adjustable	–	√	√
Steering Column Mounted E-shifter	√	√	√
Smart Entry System	√	√	√
Smart Start System	√	√	√
Smart Flush Door Handles	–	√	√
Tilt & Telescopic Steering Wheel	√	√	√
Cruise Control	√	√	√
Fully Automatic Temperature Control	√	√	√
Wireless Smartphone Charger^	–	√	√
Outside Rear View Mirror with Electric Adjustment	√	√	√
Outside Rear View Mirror Fold			
Manual Fold	√	–	–
Power Folding ORVM with Auto Fold	–	√	√
Sunvisor with Vanity Mirror & Illumination	–	√	√
Power Window			
All 4 Door Power Window	√	√	√
All Door Window One Touch Auto Down	√	√	√
Driver Side Window Auto Up	√	–	–
All Door Window One Touch Auto Up with Anti Pinch	–	√	√
Rear Seat Centre Armrest with Cup Holder	–	√	√

SAFETY	EXCITE	EXCLUSIVE	ESSENCE
6 Airbags (Dual Front, Side & Curtain)	√	√	√
3-point Seat Belt (All Seats)	√	√	√
Seat Belt Reminder (All Seats)	√	√	√
Electronic Stability Program	√	√	√
Hill-Start Assist Control	√	√	√
Hill Descent Control	√	√	√
Emergency Stop Signal (ESS)	√	√	√
360 Degree Camera	–	√	√
Rear Parking Sensors	√	√	√
LED Cornering Lights	–	√	√
LED Rear Fog Lamps	√	√	√
Tyre Pressure Monitoring System			
Indirect	√	–	–
Direct	–	√	√
All 4 Disc Brakes	√	√	√
Auto Hold	√	√	√
Electric Parking Brake	√	√	√
ISOFIX	√	√	√
Rain Sensing Wipers	√	√	√
Auto Headlamps	√	√	√
Follow Me Home Headlamps	√	√	√

<b>SAFETY</b>	<b>EXCITE</b>	<b>EXCLUSIVE</b>	<b>ESSENCE</b>
Dual Horn	√	√	√
Child Lock	√	√	√
Inside Rear View Mirror	√	–	–
Manual Anti-Glare	–	√	√
Auto Dimming	–	√	√
Rear Defogger	–	√	√

<b>i-SMART CONNECTED CAR KEY FEATURES</b>	<b>EXCITE</b>	<b>EXCLUSIVE</b>	<b>ESSENCE</b>
Advanced UI with Widget Customisation of Homescreen with Multiple Homepages	√	√	√
Customisable Widget Colour with 7 Colour Palette	√	√	√
Customisable Lock Screen Wallpaper	√	√	√
Voice Commands to Control Car Functions, AC On/Off, Radio, etc.	–	√	√
Chit Chat Voice Interaction	–	√	√
30+ Hinglish Voice Commands	–	√	√
Voice Commands for Weather, Cricket, Calculator, Clock, Date/day, Horoscope, Stock Market, Dictionary, News & Knowledge	–	√	√
Voice Commands in 6 Languages (Tamil, Telegu, Marathi, Gujarati, English, Hindi)	–	√	√
Infotainment Theme Store with Downloadable Themes	–	√	√
Valet Mode	–	√	√
Quiet Mode	–	√	√
MG App Store on Infotainment	–	√	√
Jio Games on Infotainment	–	√	√
Home 2 Car - Using JioFiber	–	√	√
Rear View Monitor (RVM)	–	√	√
Scheduled Dark Mode on Infotainment	–	√	√
Scheduled Charging from Infotainment & i-SMART app	–	√	√
Online Music App - JioSaavn	–	√	√
Digital Bluetooth® Key with Key Sharing Function	–	√	√
Birthday Wish on Head Unit (with Customisable Date Option)	–	√	√
Anti-Theft Immobilisation**	–	√	√
In-Car Remote Controls using i-SMART app	–	√	√
Live Location Sharing & Tracking**	–	√	√
Remote Car Lock/Unlock	–	√	√
Find My Car	–	√	√
Creating Profile for Regular Users & Guests using i-SMART app	–	√	√
Vehicle Status Check on the app	–	√	√
Vehicle Start Alarm	–	√	√
Geo-Fence	–	√	√
Vehicle Speeding Alert with Customisable Speed Limit	–	√	√
Smart Drive Information	–	√	√
Charging Station Search on i-SMART app	–	√	√
100% Charging Notification on i-SMART app	–	√	√
i-SMART app for Smartwatch**	–	√	√
Critical Tyre Pressure Voice Alert	–	√	√
Low Battery Alert at Ignition On	–	√	√
E-Call (Safety)	–	√	√
I-Call (Convenience)	–	√	√
Wi-fi Connectivity (Home Wi-Fi/Mobile Hotspot)	–	√	√
Over The Air (OTA) Updates	–	√	√
Preloaded Greeting Message on Entry (With Customised Message Option)	–	√	√
Departure "Good Bye" Message on Exit	–	√	√
Ecotree - Co <sub>2</sub> Saved Data on Infotainment & i-SMART app	–	√	√
Remote Control for Audio in i-SMART app**	–	√	√
Remote Control for AC in i-SMART app**	–	√	√
Remote Control for Ambient Lights in i-SMART app**	–	√	√

i-SMART standard services are complementary with the purchase of a new MG. The services are activated on the date of delivery and validity period of services will commence from such date. 2GB Data/Month free for 1 year from date of delivery. After the consumption of 2GB within a month customer needs to recharge to continue data related services. \*\* This is an i-SMART premium feature which is a paid option for all vehicles delivered after 6th May 2025 and will need to be Subscribed from the My MG Mobile App.



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