



**BORN OF  
BIG IDEAS.  
TO TAKE YOUR  
BUSINESS PLACES.**



THE NEW MAHINDRA GENIO is more than a modern transport solution. It's a Pick-up designed from the ground up on smart ideas. Ideas that revolutionise cargo transportation and the way the world looks at your business.





## Ideas for a world class design

- ♦ Aerodynamic body
- ♦ Intimidating front grille and bumper
- ♦ Modern, elegant clear-lens headlamps for enhanced visibility
- ♦ Classy metallic finish on the exterior
- ♦ Swanky, car-like interiors



## Ideas to power you ahead

- ♦ 75 HP mDI CRDe engine moves any load quickly
- ♦ Superior performance with 220 Nm of torque and a top speed of 120 kmph
- ♦ Extremely low on maintenance, thanks to the long engine life
- ♦ Payload of 1250 kg to manage heavy loads
- ♦ Wide and large corrugated cargo box





Adjustable power steering



Car-like interiors





## Ideas to maximize your comfort

- ♦ UV-like ride quality for a pleasurable driving experience
- ♦ Independent front suspension for enhanced driving comfort
- ♦ Extra spacious, 80.5 cubic feet cabin
- ♦ Super-comfortable, semi-bucket seats with front-back adjustment and recliner features
- ♦ Adjustable power steering for effortless driving
- ♦ Smooth, comfortable car-like gear shift
- ♦ Wider windscreen & bigger doors for convenient entry and exit
- ♦ Split rear window for better ventilation



Car-like gear shift



## Ideas to harness technology



Radial tubeless tyres

- ♦ High-tech mDI CRDe engine with amazingly low NVH levels
- ♦ Robust independent front suspension for better handling
- ♦ Radial tubeless tyres to avoid high-speed tyre bursts
- ♦ Superior brakes with LSPV for better and safer braking
- ♦ Oil change only every 20,000 km thanks to the mDI CRDe technology
- ♦ Modern SLR seat belts for added safety
- ♦ BS IV compliant





Stylish instrument cluster



Wallet & mobile case

# Ideas for your every single need

Extra large glove box



- ♦ Extra large glove box for ample storage space
- ♦ Floor console with bottle holder and mobile charging point
- ♦ Wallet and mobile case in dashboard
- ♦ Fully carpeted floor with washable carpets for a cleaner interior
- ♦ Small turning radius of 6.15m for easy maneuverability
- ♦ Stylish instrument cluster with trip meter
- ♦ Extra large sunvisors
- ♦ Bigger ORVMs for better rear visibility



Bigger ORVMs



Utility floor console



TECHNICAL SPECIFICATIONS

ENGINE		WHEELS & TYRES	
Engine	mDI CRDe, 4 Cylinder	Wheel Rim Size	6 J X 15 (38.1 cm)
Type	In line	Tyres	215 / 70 R 15 (38.1 cm)
Cubic Capacity	2489 cc	Type	Radial Tubeless Tyres
Max Engine Output	56 KW (75 HP)	WEIGHT	
Max Torque	220 Nm @ 1400-2200 RPM	G.V.W.	2930 Kg
TRANSMISSION		Kerb Weight	1680 Kg
Transmission Type	NGT 520 R V1	Payload	1250 Kg
No of Gears	5 Forward, 1 Reverse	CARGO BOX	
CLUTCH		Cargo Box Dimensions (LXWXH) (mm)	2515 X 1690 X 480
Type	Single Plate Dry Clutch	FUEL TANK	
STEERING		Capacity	55 Litres
Steering	Power Steering	SEATING CAPACITY	
BRAKES		Seating	1 + 1
Front	Ventillated Disc	VEHICLE DIMENSIONS	
Rear	Drum	Overall Length (mm)	5275
SUSPENSION		Overall Width (mm)	1840
Type	Front Independent Suspension, Rear Leaf Spring	Overall Height (mm)	1870
Spring	Front Coil Spring, Rear Leaf Spring		
Anti-roll bar	Stabilizer Bar		
Shock absorbers	Hydraulic Double Acting, Telescopic		



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Dealer's stamp



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Drizzle Shine



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Marvel Granite



Skyline Blue

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