



THE HEADLINER



**ETIOS
CROSS**

Born with attitude

www.toyotaetioscross.in

**ETIOS
CROSS**

Born with attitude

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*Born
with
attitude*

**ETIOS
CROSS**

The Etios Cross is not only grabbing onlookers
by the eyeballs but is also having its attitude
rubbed off on headlines.

Automotive magazines and leading
newspapers all over the country have been
raving about the hotshot's list of features,
fuelled by Toyota's renowned QDR.

Read on to know more.



ZeegNition

Unconditionally Auto

8th May '14, www.zeegniton.com

The 1.5 litre petrol Toyota Etios Cross V is quite the **peppy machine**. Power flows in smoothly and surely with every bit of travel of the accelerator pedal. Traffic light GPs are a delight and all the while, the engine plays out this awesome symphony of an exhaust note that will make you blip the throttle just for the heck of it.

evo

3rd May '14, www.thrillofdriving.com

The car is meant to stand out among a sea of hatches, and it does so without compromising what you'd expect inside a premium hatch. We expect it to be **good value**. **TOD rating (4/5)**

Good equipment, light on its feet, adequate performance and a bit of flash with the **Toyota** brand backing it all.

MotorBeam.com

4th May '14, www.motorbeam.com

The car looks way better in person and its muscularity does rub off well with onlookers. Where the Toyota Etios Cross totally excels is in the ride quality department. The Etios Cross is a car which has some **attitude and muscularity**.

What's Cool: An Etios which looks good, interior space, frugal engines, Toyota service and 3-year standard warranty.

AUTOPORTAL

7th May '14, www.autoportal.com

The seats are supportive and the air-conditioner works well even in 40 degree-plus heat. The flat floor means that the central passenger at the back has **plenty of space** to rest his feet. The Etios Cross feels well planted on the road as speeds increase. Take it out on the highway and you will get a confidence inspiring ride. In the city, the suspension manages to keep most bad road surfaces away from the cabin with the suspension absorbing most of the bumps.

CARSIZZLER

AUTOMOBILE PORTAL

4th May '14, www.carsizzler.com

The cabin looks charming and young. Glossy black finish makes the cabin look premium.

1.5 litre engined Cross is brisk on tarmac and that sporty exhaust note will leave a wide smile on the driver's face.

Glossy black finish or the piano black finish on the elbow rests (front and back) and dashboard adds **premiumness**.

OVERDRIVE

2nd May '14, www.overdrive.com

The all-black interiors with their gloss and matte surfaces look **sportier**.

MOTORTREND

3rd May '14, www.motortrend.com

The cladding adds presence and makes the Etios Cross look **rugged**, plus the new inferno orange further adds to the appeal. During our shoot we were stopped by many curious onlookers who were interested to know about the car. Build quality is good and overall the Etios Cross comes across as a much better looking car from the bland Liva. The Piano Black interiors look sporty.

The petrol with its 90 horses and torque figure of 132 Nm offers good performance in the city and especially impresses as you do not need to constantly use the gearbox.

Toyota has injected more youthfulness.

Motown INDIA

THE PULSE OF THE AUTOMOTIVE INDUSTRY

3rd May '14, www.motownindia.com

The car's bound to excite the younger generation looking out for some fun in life. Everything **macho** appeals to the modern world, and there is no reason why the Etios Cross will not excite the youth. Apart from a masculinity angle, it's a small car that is **easy to handle and easy to park**.

ZIGWHEELS

7th May '14, www.zigwheels.com

The Etios Cross feels great in the interior department with every switch, knob and panel reeking of quality. The Etios Cross is **a funky car for a funky era**, especially in the bright new shade of orange that Toyota has thankfully added to their portfolio.



**Auto
Bild**

FOR YOUR EYES

Toyota is set to launch the Etios Liva hatch in an all-new avatar — an SUV to be precise. We take the newest compact SUV for a test drive and find out what's new in it



Presenting an aggressive face

With the black cladding all around, the Cross looks bigger and more aggressive. It also handles and drives well, thanks to the stiff setup.



The Etios Cross is a new avatar of the Etios Liva hatch, which has been redesigned to look like a compact SUV. The design is more aggressive and has a more muscular look.

What we like: The Etios Cross looks aggressive and more aggressive. It also handles and drives well, thanks to the stiff setup.

What we don't like: The Etios Cross is a new avatar of the Etios Liva hatch, which has been redesigned to look like a compact SUV. The design is more aggressive and has a more muscular look.

Verdict: The Etios Cross looks aggressive and more aggressive. It also handles and drives well, thanks to the stiff setup.

Price (ex-showroom, Delhi): Rs 7.4 lakh

Warranty: 3 years/100,000km

Equipment checklist: USB/Aux-in, Bluetooth connectivity, CD player, Reverse parking sensors, Automatic climate control, Electric mirror adjust, Power windows, ABS, Airbags.

NA=Not Available, D=Driver, O=optional

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AUTOCAR

VERDICT	TOYOTA ETIOS CROSS VD	VW CROSS POLO
RATING	★★★★★☆☆	★★★★★☆☆
Length	3895mm	3987mm
Width	1735mm	1698mm
Height	1555mm	1474mm
Wheelbase	2460mm	2456mm
Kerb weight	1030kg	1135kg
Ground clearance	170mm	168mm
Engine	4 cyls, 1364cc, turbo-diesel	3 cyls, 1199cc, turbo-diesel
Power	67bhp at 3800rpm	74bhp at 4200rpm
Torque	17.3kgm at 1800-2400rpm	18.3kgm at 2000rpm
Gearbox	5-speed manual	5-speed manual
Fuel tank	45 litres	45 litres
Brakes f/r	Ventilated discs/drums	Ventilated discs/drums
Tyre size	185/60 R15	185/60 R15
PERFORMANCE	Acceleration (from rest)	
0-20	1.17	1.95
0-40	2.98	4.24
0-60	5.80	7.04
0-80	10.10	12.04
0-100	15.86	17.69
0-120	24.21	27.43
20-80 (in 3rd gear)	12.37	13.00
40-100 (in 4th gear)	15.33	15.74
WHAT IT COSTS		
Price (ex-showroom, Delhi)	Rs 7.4 lakh	Rs 7.76 lakh
Warranty	3 years/100,000km	2 years/unlimited km
EQUIPMENT CHECKLIST		
USB/Aux-in	■	■
Bluetooth connectivity	■	■
CD player	■	■
Reverse parking sensors	■	■
Automatic climate control	■	■
Electric mirror adjust	■	■
Power windows	■	■
ABS	■	■
Airbags	2	2
NA=Not Available, D=Driver, O=optional		

OVERDRIVE

DRIVE TOYOTA ETIOS CROSS

Powerpuff hatch

The puffed-up crossover based on the Etios Liva won't save the world, but seems promising

By Rohit Parashar Photographs: Varun Anand

Most of us grew up wanting to be like our favourite comic book superheroes. While we're not in a position to wear capes, there's still a lot we can do to make our lives more interesting and fun. Now there are the compact crossovers, which have gained tremendous popularity, and can be thought of as the real superheroes. And there, there are certain small cars that want to look like them — the newest example being the Etios Cross.

Like the Cross Polo and the Fabia Hatch, the Etios Cross is based on a hatchback — the Liva in this case. Its underpinnings are therefore the same as the Liva and have the same wheelbase, ground clearance and turning radius as the hatch. Its puffed-up stance gives it some visual bulk in the front of the hooded up bumpers, the bullbar, the side mirrors, roof rails and chocking on the doors and wheel arches. The headlights have additional reflective extensions that connect them to the bullbar. The front side mirrors have been moved out from the body and into the bumper and they sit on top of the fog lights. There is a chrome roof-rail-speaker at the back that looks good in the brighter shades. The Etios Cross even has some fancy parts like chrome and

it goes very well with the rugged look that this car takes on porting.

Putting the Etios Cross against the old Fabia Adventure, which had the short station wagon length to match its rugged styling is the comparing best mate in Capricorn America — the Etios Cross looks too small for the amount of airtime it wants.

The interior of the Etios Cross is similar to the Liva — so you still get the generally enclosed space and the comfort with a little backlight, the quirky air vents and a double DIN audio system with Bluetooth capability and steering-mounted audio controls. The old black interior with its glossy and matte surfaces look

MAIL TODAY

Toyota's new visual treat Page 25

Motown INDIA

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SUPPLEMENT

Motown INDIA

PULSE OF THE AUTOMOTIVE BUSINESS WORLD

MINI HUNK

TOYOTA ETIOS CROSS

REVIEWS HARLEY-DAVIDSON STREET 750 | TATA NANO TWIST | TOYOTA CAMRY HYBRID

MINI HUNK

The Etios Cross is not an SUV, yet you cannot help looking at it and saying, "Hey, that's a compact SUV."

When we got our hands on Etios Cross VD variant, the first thing that struck me was, why not indulge in some off-roading. By jove! It did behave well and its suspension and engine power did not disappoint me.

